Say No to Chapelcross Data Centre: Say No Campaign Supporter Briefing

Do you object to the proposed Chapelcross Data Centre? Help us show how people across Dumfries & Galloway feel about the plans.

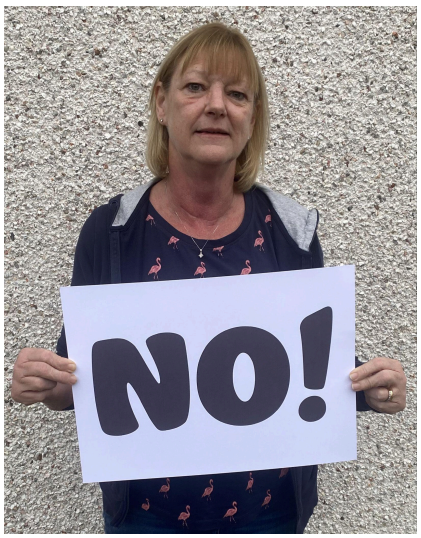
We're gathering photos and statements from local residents, workers and people with a connection to the area, to build a collective visual statement opposing the proposed development.

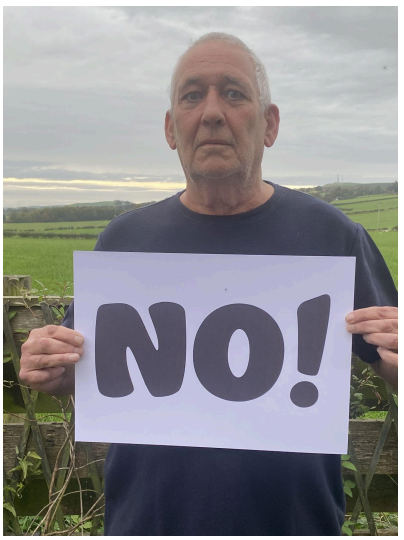
One Clear Message
This campaign is about making local opposition visible and showing the breadth of people who have concerns about the proposed development. You don't need to be an expert or have the perfect words. A simple, personal statement is enough. One photo. One NO. One shared message.

What to send us

- A photo: A clear photo of yourself holding a piece of paper with NO written in large, bold letters.







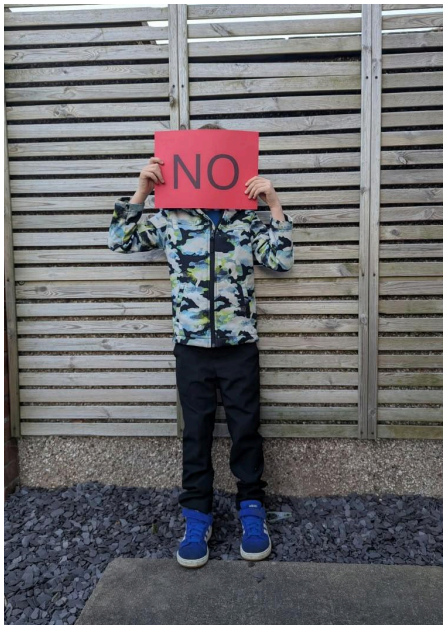
- Your name: How you would like to be credited.
- Your age: Optional.
- Your connection to the area: Where you live, work or your connection to Chapelcross and the surrounding area.
- Your job or role: Optional.
- Your statement: A short explanation of why you oppose the proposed data centre. Aim for 20–40 words so we can use it on Instagram.
- Instagram handle: Optional, if you would like us to tag you.
- Send your contributions to **no_cx_data_centre@proton.me**

Permission to share
By submitting your contribution, you give Say No to Chapelcross Data Centre permission to share your photo, approved statement and agreed name or Instagram handle on campaign social media and related campaign materials. We will not share your contact details publicly.

Please tell us if you would prefer not to be tagged, want to use a first name only, or have any other preferences about how your contribution appears.

Tips for taking a good photo

- Face a window or another good light source. Avoid having bright light directly behind you.
- If possible, ask someone else to take the photo rather than using a selfie.
- Take a couple of shots so you can choose the clearest one.
- Make sure your face is clearly visible and the word NO is easy to read.
- Hold the sign around chest height, with the writing facing the camera.
- Keep the background relatively uncluttered.
- Take the photo vertically, with a little space around you, so it can be cropped for Instagram.
- Check that the image is in focus and that the writing isn't obscured by your hands.
- You don't need professional equipment - a phone photo is absolutely fine.
- If you want to participate but don’t want your face visible, you can also share an image using your sign to cover your face.



<u>Gathering contributions at in-person events</u>

If you're collecting contributions at a meeting or event:

1. Explain the campaign and ask if the person would like to participate.
2. Take a clear photo of them holding their NO sign.
3. Ask if they are happy to record a short voice note explaining why they oppose the development.
4. In the same voice note, ask them to state their name, age (optional), connection to the area, job or role (optional), and Instagram handle (optional).
5. Ask them to describe their appearance and clothing briefly, so the voice note can be matched to the correct photo later.
6. Transcribe their statement, send it back to them for approval where possible, and record their preferred name and any tagging preferences.

Important: Keep each person's photo, voice note and details clearly labelled so contributions don't get mixed up. Store files securely and only collect information needed for the campaign.